

spring-summer 2018
noupette



Clothes and accessories for children



Paris, I love you...

Fleur de Paris is a romantic, refined, feminine and sophisticated collection of clothes by Choupette. It seems to take us to the ancient streets of the capital of fashion, fascinating with gorgeous views and refined images. Dresses, suits, tunics are simply for small ladies, masterly emphasizing all the most feminine and soft that is in girlish looks. Pleasant fabrics, compositions of rhinestones and flowers, lace appliques, decors of the Eiffel Tower charm for their beauty and chic.

Designers of the brand have thought up every detail, complement wonderful outfits with stylish accessories. Headbands with flowers, decorated hairpins, straw and colored hats will make the image complete and special.

The collection Ceremony is represented by stunning dresses with magnificent lace skirts and complex floral patterns.

Fleur de Paris is an opportunity to feel like a young Parisian, with its inherent elegance and chic. Lightness of lines, perfection of silhouettes, graceful and unusual design have united in a uniform collection of fabulous beauty and tenderness.









Lera, 7 years: Backless Printed Dress, squ 05.67 Hair Band, squ 381.43







Special Occasion

Beauty, amazing imagination...

Traditionally there are all the most unique and chic outfits in the collection for special occasions. Holidays and celebrations are important events in the life of our kids. They are so touchingly waiting for birthdays or school matinees, get ready for them, think about appearance, gifts, games with peers and treats. Choupette made sure that the young mods do not worry about their outfits.

The collection Special Occasion was created in order to give joy to children and their parents. During hot summer days in the city or on the windy sea coasts in stunning outfit from Choupette the child would feel as much comfort as possible. Every detail is consider through to the finest point, so that clothes are not only elegant, but also convenient for active children's games.

The Special Occasion collection for girls is represented by lush dresses with elaborate decorations, flower decors and lace accents. The outfits are made mainly in light colors. Decors from flowers and beads, satin bows and lace inserts look solemn and elegant.

The Special Occasion collection for collected wonderful linen suits, fitted shirts in white and blue colors and club jackets. Pants with lapels and polo t-shirts make young tomboy in true London dandy, stylish and self-sufficient.











It's party time!

The bright summer collection Montpensier by Choupette will spin you in a dance of fun, courage, childish laughter and enthusiasm. Fancy images, rich colors, cheerful prints and amazing decor will not leave a trace of the gloomy mood.

Designers were inspired by the chic circus performances, the brilliant outfits of acrobats, air gymnasts and even tamers.

Every detail is consider through to the finest point. Clothing for real artists should be beautiful and comfortable! Elegant lush skirts, truncated tops and shorts for everyday wear, dresses decorated with colorful pompoms, fancy prints on T-shirts, sports suits and amazing pants - everything shines, pleases and impresses, just like the most complex tricks under the dome or the amazing disappearances of the illusionists. Like shawls from a hat sparkle the colors of the collection: ecru, pink, unchanged strip and rich red accents. Young fashionistas will be able to find a dress for themselves among a variety of sequins, chevrons, amazing patterns, geometric and cheerful prints. It is noteworthy that the clothes are very well combined, allowing to create unique and diverse images. An amazing dress with Indian elephants is perfect for going out, and without a stylish skirt with pompoms, there will not be a single tea-drinking, and it's easy to tame any problems and equations in red bermudas.

Montpensier is a bright and exquisite combination of clothes for both everyday life and festive events. Circus representations are fascinating at any age. In the new collection from Choupette there are ideal outfits for the youngest princesses and fashionistas, for every taste and event.











Sofi, 7 years: Hooded Biker Vest With Appliques, squ 05.71 Stripe Printed Top, squ 11.71 Shorts, squ 24.71

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Jane, 7 years: Circus Ruffle Tee, squ 03.71 Wide Leg Pants, squ 07.71

Sasha, 7 years: T-shirt, squ 25.71 Leggings with Contrast Binding, squ 497.70

Katya, 7 years: Top, squ 496.70 Shorts, squ 24.71





Sport is your life!

Freestyle is a designation in extreme sports, music and art. This is a soul rush, a riot of fantasy, complex elements and a noble risk that followers are willing to follow.

For modern boys freestyle is a feeling of inner freedom, a thirst for new knowledge and skills, a constant movement forward. It's a bicycle, rollers, skateboard, surfing and windsurfing, all related to wind and speed. Obviously, clothes for young lovers of freedom should be combined with their inner sensations. Be bright, free, comfortable, and above all, emphasizing individuality.

The collection includes clothes made of non-perming materials, shorts and breeches, bright T-shirts and sweatshirts, ragged jeans, stylish shirts and pants with lapels.

Freedom in thoughts and movements, style in minute detail - the philosophy of the Freestyle collection.





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Leo, 6 years:
Polo-Shirt, squ 05.69
Side Pockets Breeches,
squ 12.69
Stripe Classic Blazer,
squ 496.43

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Max, 2 years: Side Zipper T-Shirt, squ 04.69 Stylish Denim Pant, squ 499.43

Roma, 7 years: Hooded Stripe Jacket, squ 06.69 Side Zipper T-Shirt, squ 04.69 Stylish Denim Pant, squ 499.43

Igor, 7 years: Hooded Sweatshirt, squ 02.69 Side Pockets Breeches, squ 12.69 Baseball Cap with Appliques, squ 14.69

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Life on the drive!

Golden Kids is a stylish and daring collection, in the process of creating which designers focused on finding bold and purposeful characters. In the collection, the military theme is combined with of glam rock style. Khaki color are combined with materials with gold and silver plating, tops are combined with pants, shorts and skirts, while acquiring a new sound. Design prints are complemented with rhinestones, sequins, intricate embroideries and accent strips.

Little fashionistas will probably get along with the main hero of the collection, a funny lemur who adorns the collection in the form of three-dimensional embroidery.

A brilliant collection Golden Kids by Choupette - these are thought out silhouettes, modern design, chic details, convenience and elegance in each model.





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Lana, 7 years: 3D Decor Fluffy Sweatshirt, squ 22.72 3D Decor Fluffy Skirt, squ 23.72

Tamara, 7 years: Golden Kids T-Shirt, squ 30.72 Combined Pants, squ 12.72

Tanya, 4 years: Golden Kids T-Shirt, squ 30.72 Pleated Skirt, squ 37.72

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Masha, 9 years: Golden Kids Sweatshirt, squ 04.72 Pleated Skirt, squ 37.72

Sasha, 7 years: Combined Multicolor Fur Jacket, squ 13.72 Hooded Pleated Dress, squ 28.72



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Ira, 8 years: 3D Decor Fluffy Dress, squ 593.43

Tanya, 4 years: 3D Decor Fluffy Dress, squ 593.43

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Lana, 7 years: 2PS Set: 3D Footer Sweatshirt, Silver Skirt Dress, squ 25.72

Tanya, 4 years: 2PS Set: 3D Footer Sweatshirt, Silver Skirt Dress, squ 25.72

Ira, 8 years: CH Decorated Pinafore Dress, squ 27.72 Combined Fur Jacket, squ 13.1.72











Planes – is first of all in our life

Aviator is the symbol of the spirit of mischief, the desire to discover all the unknown, to check on your own experience, to feel the joy of victories. Two topics, always relevant for men of all ages: battles and research - have united in a single concept of collection.

The basis of the collection are comfortable T-shirts with prints, khaki pants and jackets, cotton breeches and checkered shirts. Muted shades of green, sand, brown colors will make boys feel like a real Indiana Jones of our time.

In the collection, even in the classic military print, silhouettes of aircraft are seen. The plane is an amazing invention, which helps to overcome thousands of kilometers, it is a symbol of discoveries and travel. The Aviator collection is full of details that will help create a complete image of the researcher, an active and ambitious adventurer.











Solemnity of the first impressions!

Traditionally, the NewBorn from Choupette is clothing for the princesses and young kings. Amazing tiny dresses of the most delicate shades of white, cream and pink, appealing body and bonnets, touching floral prints and a playful strip.

Particular attention in the collection is given to the stunning baby nests and kits: monochrome, with lacy trim, with flowers and ruches. That is all is needed for an ideal first appearance.

The collection features models from the Aviator line, adapted for newborn. Bodysuits and suits in the style of military give brutality to boys from o years.

Capsule line Fleur de Paris is presented for pretty newborn girls, gentle and refined, turning baby into a feminine lady.



Andy, 6 months: Stripe Hooded Sweatshirt, squ 39.68 Soft Denim Look Pants, squ 44.68 Booties, squ 833.43 Andy, 6 months: Tracksuit with Appliques, squ 37.68 Knit Hat, squ 54.68 Booties, squ 833.43





Alex, 7 months:
Knit Blazer-Sweatshirt, squ 46.68
Camouflage Combined Top, squ 21.68
Soft Denim Look Pants, squ 44.68
Knit Hat, squ 54.68
Booties, squ 833.43

Steve, 7 months: Warm Camouflage Coverall, squ 60.68 Knit Hat, squ 54.68 Andy, 6 months: Camouflage Tracksuit, squ 37.68 T-shirt, squ 51.68 Booties, squ 833.43 Vladimir, 6 months:
Aviator Sweatshirt, squ 38.68
Soft Pants with Buttons, squ 50.68
Knit Hat, squ 54.68
Booties, squ 833.43

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Chic and beauty from the first days!

For children from 0 to 12 months the designers of the brand have prepared wonderful outfits for the first serious outings. In the collection there are the suits of linen and cotton, body with floral decorations, miniature butterflies and cardigans. All the most interesting solutions from the world of «adult» fashion can be seen on newborns.

Choupette prepared wonderful air dresses, more like a marshmallow cloud, decorated with lace and flowers especially for your beauties. Weightless, lush, pleasant to the body. It is simply impossible to resist.

There are shirts, jackets and suits in light and blue tones for little gentlemen. Little men in serious blazer jackets, linen white trousers or blue waistcoats would look just gorgeous and infinitely cute.

The collection also presents accessories: wonderful bonnets, headbands and even minibutterflies for young gentlemen.

Particular attention in the collection is given to the stunning baby nests and kits: monochrome, with lacy trim, with flowers and ruches. That is all is needed for an ideal first appearance.



Andy, 6 month: Soft Stripe Blazer, squ 521.43 Denim Pants, squ 524.43 Booties, squ 803.43 Anna, 6 month: All Over Flowers Dress and Pants Set, squ 54.67 Headband, squ 63.67 Booties, squ 810.43



Vladimir, 6 month: Linen Suit Set (Blue Jacket, Ivory Pants) with Bow-Tie squ 517.43 Booties, squ 803.43

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Sveta, 6 month: All Over Flowers Dress and Pants Set, squ 484.43 Headband, squ 63.67 Booties, squ 810.43



Olga, 7 month: Lace Balloon Dress, squ 492.43 Headband, squ 62.67 Booties, squ 836.43

Alex, 7 month: Linen Suit Set (Ivory Jacket, Blue Pants) with Bow-Tie, squ 516.43 Booties, squ 854.43



Knit Cardigan with Pocket, squ 520.43 Polo Shirt with Monogram, squ 518.43 Stripe Breeches, squ 519.43 Booties, squ 854.43

Overall with Floral Applique, squ 40.67 Headband, squ 63.67

Vest Imitation Overall with Bow-Tie, squ 532.43



Alex, 7 month: Vest and Short Imitation Playsuit, squ 528.43

Sveta, 6 month: All Over Flowers Dress, Pants and Bonnet Set, squ 543.43 Booties, squ 810.43

Andy, 6 month: Tuxedo Imitation Playsuit, squ 529.43 Booties, squ 803.43

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Dasha, 6 months: Luxury French Lace Baptismal-Christening Long Gown and Bonnet Set, Ivory, squ 50.39

Insulated baby nest Premium with with lace train, squ 131.1.39

Lace bedding Dantel with flowers, ecru, squ 200.18

May, 3 months:
Needlework Lace BaptismalChristening Gown and Bonnet
Set, Ivory, squ 50.38

Gleb, 3 months: Baptismal/Christening Shirt, Ivory, squ 51.38 Marta, 2 months: Flowers Enbroidered Baptismal/ Christening Gown and Bonnet Set, Ivory, squ 116.43



Choupette is for the best moment in our life!

In the future season, Choupette offers new models of demi-season and summer baby nests and kits. Made from 100% natural hypoallergenic materials, they will reliably protect your baby and give a feeling of comfort and safety. Detachable veil will hide the newborn from prying eyes.

The color palette of the new collection is complemented by models of sky-blue, gray and pearly pink.

All envelopes by Choupette become a decoration for first celebration and will protect baby on the way home All new lines are also adapted for a car seat.

Complement the image of your baby's beautiful sets for discharging on Choupette's form style. Dresses for true princes and princesses.

A unique model of an envelope will appeal to those who are looking for the most practical option. After the celebration, you can use it for many years: for going to the doctor and visiting, and then as a luxurious blanket.



squ 542.43



Knit Blanket with 3D Flowers, squ 548.43





squ 120.18 (121.18 – light pink, 122.18 - light blue)

tailcoat and bonnet, squ 534.43



Olga, 7 month: Mesh Skirt Dress- Overall and Bonnet Set, squ 539.43

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Stas, 5 month: Tuxedo Imitation Coverall with Tie and Hat Set, squ 535.43







For the spring-summer season 2018, the Choupette produced exquisite models of the bed linen Broshet, which will be a real decoration for your baby's room.

Fans of the brand are waiting for luxury sets in light colors with designer decors, volumetric colors and applications of strasses. Thanks to the soft natural materials, babies will feel as secure and cozy as in the gentle embrace of the mother.

Amazing lace baldachin protects the baby's sleep and creates a truly fabulous atmosphere.

All loved lines of bed linen Creative with sky-blue sets for the boy and gently pink options for girls, classic lines Renaissance and Silver age will also continue to delight fans in the new season.

Collections of bed linen from Choupette perfectly complement the brand furniture, made by hand with love and care. With Choupette your kids will dream only the most beautiful dreams!













The best impressions of life